

Tal Amiram



Creative Director
Art/Copy



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Digital, web, branding
traditional, animation,
social, experiential.
You name it.



English, Hebrew
Clientese



Effies—Silver
Clio—Bronze
Clio—Silver
Smarties—Silver
Cannes—Shortlist x2
Webby—Nominee
M&MM—Gold x2
M&MM—Silver

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ABOUT

Hi! I'm Tal, a multidisciplinary creative director with 12 years in the business. I'm well versed in Copy, Art, UX/UI through the lens of KPIs and ROIs. I always strive to deliver 360 concept driven creative campaigns and products. I started my career at Karlssonwilker a celebrated NY design studio and since worked at both tech-startups and agencies like Razorfish, Y&R, Wunderman Thompson, and McCann for clients such as Spotify, Mercedes, Uniqlo, Chevy, and LG. I've won Effies, Clios and Smarties for web, mobile, TV, print, display, digital and experiential content.



EXPERIENCE

- ▶ **Creative Director**
MCCANN COMMONWEALTH | BANGKOK
July 2019 – Present
- ▶ **Creative Director**
CELSIUS NETWORK | BERLIN
June 2018 – July 2019
- ▶ **Associate Creative Director / Creative Director**
Y&R / WUNDERMAN | NEW YORK
July 2014 – June 2018
- ▶ **Sr. Art Director / Associate Creative Director**
RAZORFISH | NEW YORK
March 2012– July 2014
- ▶ **Sr. Art Director**
DIGITAS | NEW YORK
November 2010 – March 2012
- ▶ **Designer / Art Director**
VIACOM | NEW YORK
September 2009 – November 2010



EDUCATION

FIT
AAS GRAPHIC DESIGN / ADVERTISING | 2005-2009
Student One Show—Silver, FIT Senior Show—Gold



CLIENTS

Mini Cooper, Mercedes, SmartCar, Car2Go, MTV, Vitra, Samsung, LG, BlackBerry, Travelex, Puma, Uniqlo, Lacoste, American Express, Citi Bank, Chase, UBS, AT&T, Spotify, Microsoft, GSK, Celsius Network

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