

Tal Amiram



Creative Director
Art/Copy



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Digital, web, branding
traditional, animation,
social, experiential.
You name it.



English, Hebrew
Clientese



Cannes Lions—Grand Prix
Effies—Gold
Effies—Silver
Clio—Gold
Clio—Silver
Clio—Bronze
Smarties—Silver
Webby
M&MM—Gold x5
M&MM—Silver

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ABOUT

An award-winning creative director from New York, Tal brings a wealth of international brand-building experience and out-of-the-box creative thinking to his work. Tal Started his career in NYC's legendary design studio Karlssonwilker and later as a senior creative in the city's top brand, digital, and ad agencies, including Razorfish, Vice, and Y&R for clients including Apple, MINI, Mercedes, Uniqlo, GSK, Spotify, and American Express. Highlights include launching uniqlo.com in the US and AMEX's Small Business Saturday multi-award-winning campaign.

In 2019 Tal relocated to Bangkok to work on GM and later joined the executive team at fintech startup Zipmex founding 'Creative Labs,' a 360° in-house creative team that defined the brand on every touch-point, including product, marketing, and brand strategy.



EXPERIENCE

- ▶ **Executive Creative Director**
ZIPMEX | BANGKOK
July 2021 – Present
- ▶ **Creative Director**
MCCANN COMMONWEALTH | BANGKOK
July 2019 – July 2021
- ▶ **Creative Director**
CELSIUS NETWORK | BERLIN
June 2018 – July 2019
- ▶ **Associate Creative Director / Creative Director**
Y&R / WUNDERMAN | NEW YORK
July 2014 – June 2018
- ▶ **Sr. Art Director / Associate Creative Director**
RAZORFISH | NEW YORK
March 2012– July 2014
- ▶ **Sr. Art Director**
DIGITAS | NEW YORK
November 2010 – March 2012
- ▶ **Designer / Art Director**
VIACOM | NEW YORK
September 2009 – November 2010



EDUCATION

FIT
AAS/BFA GRAPHIC DESIGN / ADVERTISING | 2004-2008
Student One Show—Silver, FIT Senior Show—Gold



CLIENTS

Mini Cooper, Mercedes, SmartCar, Car2Go, MTV, Vitra, Samsung, LG, Blackberry, Travelex, Puma, Uniqlo, Lacoste, American Express, Citi Bank, Chase, UBS, AT&T, Spotify, Microsoft, GSK, Celsius Network